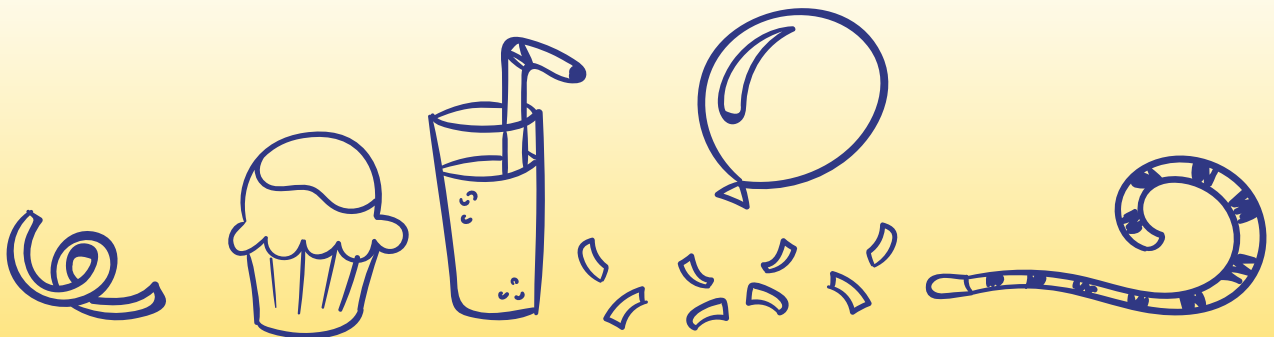


Saturday 21st October 2017 • 9.30am - 2.30pm



SPONSORSHIP INFORMATION BOOKLET



ST MARY'S RYDALMERE FETE

1 Myrtle Street, Rydalmere • www.stmarysrydalmere.catholic.edu.au

Be a part of a local event that provides maximum exposure within the local community

The St Mary's Rydalmere fete will be held on Saturday 21st October 2017 from 9.30am – 2.30pm. The day promises to be jam packed with fun, entertainment, rides, great food and activities.

PARTNER BENEFITS

As a sponsor you will be able to promote your business to the local school community through our marketing material:

- Inclusion of your logo in all event promotional material and marketing collateral
- Exposure on the School Illuminated Sign located at the corner of Victoria Rd & Myrtle Street
- Exposure in the School Fete Newsletter published fortnightly (distribution greater than 300)
- Signage opportunities on the School fence (Sponsor to provide vinyl/corflute banner)
- Inclusion of Company logo on the "Online Community Business Directory" for 12 months
- Company Logo displayed on the Sponsorship wall at the fete
- Recognition as a sponsor via ½ hourly updates over the loud speaker at the fete
- Support and exposure through fete marketing campaigns and web links
- Opportunity to provide prizes for event promotions
- VIP Package – ride pass and meal vouchers for main sponsors
- 3,000 A5 flyers distributed throughout the local area
- 100 A4 posters distributed and posted on notice and communication boards amongst local community 6 weeks prior to event
- 1,500 fete programmes – sent home to local families and distributed at entrance to event
- Banners and signs positioned amongst local community 6 weeks prior to event
- Advertising within St Mary's Fete Newsletter
- Certificate of Appreciation
- Local advertisements (subject to media sponsorship)



SPONSORSHIP PACKAGES EXPLAINED

Sponsorship Exposure & Benefits	Platinum	Gold	Silver	Fete Friend
Exposure and acknowledgement as a sponsor on the School Illuminated Sign located at the corner of Victoria Rd and Myrtle St	✓ (from Aug 2017 until 1 week after Fete Day)	✓ (from Oct 2017 until 1 week after Fete Day)	✓ (Only on Fete Day)	
Exposure and acknowledgement as a sponsor in the Fete Newsletter published fortnightly up until Fete Day. Distribution greater than 300	✓	✓	✓	✓
Opportunity to display sponsor banner on school fence - fantastic local exposure (sponsor to provide waterproof banner)	✓ (4 weeks before and 1 week after Fete Day)	✓ (2 weeks before and 1 week after Fete Day)		
Inclusion of company logo (including a link to your company's website) on the 'Online Community Business Directory' on the School's website for 12 months	✓	✓	✓	✓
Inclusion of company logo on Fete Flyer – over 3,000 distributed 2 weeks before Fete Day	✓	✓	✓ (Mention only)	✓ (Mention only)
Company logo displayed on "Sponsorship wall" at the Fete	✓ (A4)	✓ (A4)	✓ (A5)	
Recognition as a sponsor via ½ hourly updates over the loud speaker at the Fete	✓ (10 mentions)	✓ (5 mentions)	✓ (3 mentions)	
VIP Package - ride armbands + meal vouchers + coffee vouchers + drink vouchers	✓ (4 of each)	✓ (2 of each)	✓ (1 of each)	
Onsite Fete Stall (promotional only)	✓			
Dedicated Sponsor Liaison Person	✓			
Certificate of appreciation laminated	✓ (A4)	✓ (A4)	✓ (A4)	✓ (A5)
Acknowledgement in the post-Fete wrap up	✓	✓	✓	✓

SPONSORSHIP CATEGORIES

Sponsorship Category	Cost	Sponsors per Category
Platinum ^(a)	\$2,000	1
Gold ^(a)	\$1,500	10
Silver ^(a)	\$1,000	20
Fete Friend ^(b)	Donation/Prize up to \$1,000	Unlimited

- a. Sponsorship is a cash donation or In-kind sponsorship.
- b. Gift vouchers, movie vouchers, sporting memorabilia, sports equipment, travel and accommodation, fitness memberships, dining vouchers, pamper packages, etc.
We are also grateful for products or merchandise donated for the Raffle and Chocolate Wheel.
This forms part of our entertainment and supports fundraising efforts on Fete Day.

CONTACT US

To book your package or to discuss any of the opportunities or information outlined in this proposal, please contact **your 2017 Fete Co-ordinators:**

Lorie Belleza (0432 701 588) lorie.belleza@yahoo.com.au

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Allison Crase-Markarian (0411 013 032) acmarkarian@optusnet.com.au

